## **WHAT IS CLAIMED IS:**

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1. An erection enhancement device comprising:

a malleable core material wound in a tapered coil, the ends of said coil slightly bent away from the circular axis of said coil, said end of said coil located proximate to the smallest diameter of said coil being elongated forming a lever, said lever acting to increase the inside diameter of said coil when pressed; and

a coating applied to said core material, said coating being easily cleaned or sanitized.

- 2. The device of claim 1 wherein: said core material is comprised of single strand copper.
- The device of claim 1 wherein:
  said coating is comprised of polyvinyl chloride.
- 4. The device of claim 1 further comprising: a base having a receptacle therein;

an elongated, substantially conical sizer mounted in said receptacle normal to said base for establishing a desired inside diameter of said coil.